



MEDIA RELEASE

Embargoed until
6pm, 3rd February 2012

GATT WINES TOP OF THE NEW WORLD

Gatt Wines Awarded Trophy for Best New World Red Wine at Japan Wine Challenge.

The first release from fine Australian wine domaine, Gatt Wines has received top honours at the 14th Japan Wine Challenge.

The trophy for best new world red wine at the largest and most prestigious wine competition in Asia was awarded to **2008 Gatt High Eden Shiraz**. The elegant shiraz from Eden Valley came out on top of a highly competitive field of leading wines from around the globe. The trophy was presented by H.I.H. Princess Takamado at the Japan Wine Challenge Awards Ceremony.

The stunning debut is an impressive coup for Gatt Wines estate owner, Mr Ray Gatt. He was delighted with the triumph, saying he was thrilled to receive the prestigious accolade for his first vintage of Gatt High Eden Shiraz.

According to Mr Gatt, the award highlights the quality and diversity of Barossa shiraz. Situated atop the Barossa Ranges on the High Eden ridge, his Eden Springs Vineyard is set in a wilderness of epic natural beauty at the pinnacle of Eden Valley.

"Our wines are a sophisticated international style proving successful with the Asian palate," said Mr Gatt.

The award was bestowed by a panel of expert international judges comprising the movers and shakers of the wine world, among them; chairman and Decanter magazine consultant editor, Steven Spurrier, Institute of Masters of Wine (IMW) chairman, Lynne Sherriff MW, Wine and Spirit Education Trust director, David Wrigley MW and influential US media personality Anthony Dias Blue.

The acclaimed 2008 Gatt High Eden Shiraz also won the trophy for Best Shiraz at the 2011 Vienna International Wine Challenge. This is the eighth trophy that has been awarded to Gatt Wines at prestigious competitions in the past two years. Gatt Wines is credited with 20 gold medals at international wine shows in 2011 alone. The most recent accolade is a fitting accomplishment for the winery that took the Riedel Japan Award for Best White Winemaker at the 2009 Japan Wine Challenge.

The 2008 Gatt High Eden Shiraz is an elegant wine of captivating floral lift and dazzling fruit vibrancy. Effortless natural balance, moderate alcohol and finesse are hallmarks of cool climate provenance. With just 260 dozen produced, the winning wine is in great demand.

Eden Springs vineyard was first established in 1972. Driven by a passion for fine wine, Ray Gatt bucked industry trends when he purchased the historic property in 2006. His vision was simply to create world class wine from magnificent old vine terroir.

Formerly known as Eden Springs, this premier release under the Gatt Wines banner heralds a new era for the estate. It is the culmination of a six-year program of vineyard revitalization and installation of state of the art winemaking facilities.

The win will be honoured at a gala dinner at the Grand Hyatt Tokyo on Friday, 3rd February 2012. An elite group of 350 guests including wine lovers, business leaders and ambassadorial representatives from eleven governments will enjoy the award winning wine. Gatt Wines estate owner, Mr Ray Gatt will be in attendance.

The highlight of the event will be a charity wine auction where the great wines of the world will go under the hammer of Australia's leading fine wine auctioneer, Andrew Caillard MW. Proceeds will go towards building much needed wells in support of *Wine Into Water*, whose mission is providing clean water to communities in need.

Media samples of the award winning 2008 Gatt High Eden Shiraz are available upon request.

2008 Gatt High Eden Shiraz

TASTING NOTES Deeply coloured with a dark purple core. Vibrant raspberry, pepper and mint leaf aromas with whispers of roasted coffee and mocha. Characteristic perfume and finesse of High Eden shiraz. A stylish wine of concentrated raspberry, pepper and spicy sage lift. Driven by bright, fleshy fruit with elegant structure and fine, graphite tannins. Long term cellaring potential, peak drinking over 8 to 15+ years.

Pair with richly flavoured red meat dishes and game. Beef, venison, goat, pheasant, red wine reduction sauces.

Origin Eden Springs Vineyard, Australia
Zone: Barossa
Region: Eden Valley
Sub region: High Eden

Varietal 100% Estate grown Shiraz
Alcohol 13% ABV
Established 1972
Altitude 465 - 515m above sea level

PRICING RRP AUD 55.00

STOCKISTS Available winery direct and at selected fine wine retailers and restaurants in Australia and Asia.
gattwines.com

- ENDS -

MEDIA CONTACT, SAMPLES + FURTHER INFORMATION

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NOTES FOR EDITORS

Gatt wines originate from a land of timeless beauty and ancient soil in Australia's leading wine district, the Barossa. The internationally renowned region is home to some of the greatest old vine vineyards in the world.

Gatt Wines' goal is simply to produce grapes and wine of the highest possible quality. We aim to craft a sophisticated international style with classic structure, complexity and elegance that sits well at the table with food.